

BANK DIRECTORS SEMINAR

November 18th & 19th

Presented by:

Tom Hintz, Varney & Associates, CPAs, LLC.
Rich Bratten, Bank Financial Services Group.



SURVIVING AND THRIVING! *(Strategy and Execution)*

*Tom Hintz, Varney & Associates, CPA's, LLC
A CBA Executive Associate Member*

Topics include

Strategic initiatives:

1. Buy or sell and the "Wild, Wild West"
2. Forces at work
3. "Is bigger better"?
4. Values-what is your bank/other banks worth
5. Profitable growth

Governance vs. Operational considerations

Four disciplines of Execution and how to apply them

Tom Hintz works with over 150 banks on

strategic and operational issues relevant to Kansas bankers. He has the unique perspective of not only providing services to benefit banks but also thru his role in ownership of and board membership. Practical examples are provided. Many past attendees have remarked how beneficial it has been to them and their banks to attend his presentations.

"THE WORLD OF BOLI"

*Rich Bratten, Partner, Bank Financial Services Group, a
CBS Endorsed Provider*

Rich will discuss the sometimes confusing world of BOLI - is it a benefit? An investment? Insurance? An expense? An Asset? The answers may surprise you. This will be an engaging session where no question is too simple or too complicated. Get a better "lay of the land" that will help you understand why well over half of the banks in the country continue to own and purchase BOLI. An actuary by training, Rich has done it all from pricing products to filing for insurance department approvals, from large transactions in the tens of millions to individual situations in \$20 mm banks. Come ask your questions and get honest answers from CBA endorsed provider Rich Bratten, a Partner of BFS Group.

Additional value can be obtained from this seminar when more than one member of bank management can attend. Learning together, is an added value through continuity and collaboration, when your management team returns to your community bank to implement these new ideas and strategies.



Community Bankers
Association of Kansas

Ph 800.258.4589 Fx 785.271.1508
1414 SW Ashworth Place, Suite 200,
Topeka KS 66604

www.cbak.com

Registration Information

Register By November 4th

CBA Member Price \$124 per person

Non-Member Price \$174 per person

Register After November 4th

CBA Member Price \$199 per person

Non-Member Price \$249 per person

Dates & Locations

Click on the location you will attend

Tuesday, November 18 – Mulvane

Kansas Star Casino
777 Kansas Star Dr
Mulvane, KS 67110

Wednesday, November 19 – Mayetta

Prairie Band Casino
12305 150th Rd.
Mayetta, KS 66509

Schedule

12:45 p.m.	Registration
1:00 p.m.	Seminar Begins
2:30 p.m.	Break
5:00 p.m.	Seminar Concludes
5:00 p.m.	Reception



Tom Hintz

Varney & Associates, CPA's, LLC



Rich Bratten

Bank Financial Services Group

Bank: _____

Address: _____

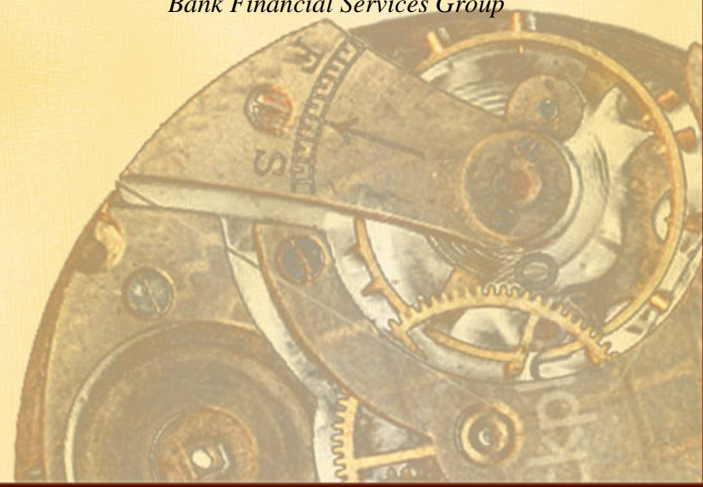
City: _____ Zip: _____

List Registrants

Name: _____

Name: _____

Name: _____



Ways to Register

Online at www.cbak.com

Mail to: CBA, 1414 SW Ashworth Place, Suite 200, Topeka, KS 66604